

# How to Persuade and Influence Others

using your CliftonStrengths



Connect  
with others

The key to  
persuading

Sell your  
idea

How your  
strengths helps  
you understand  
their needs

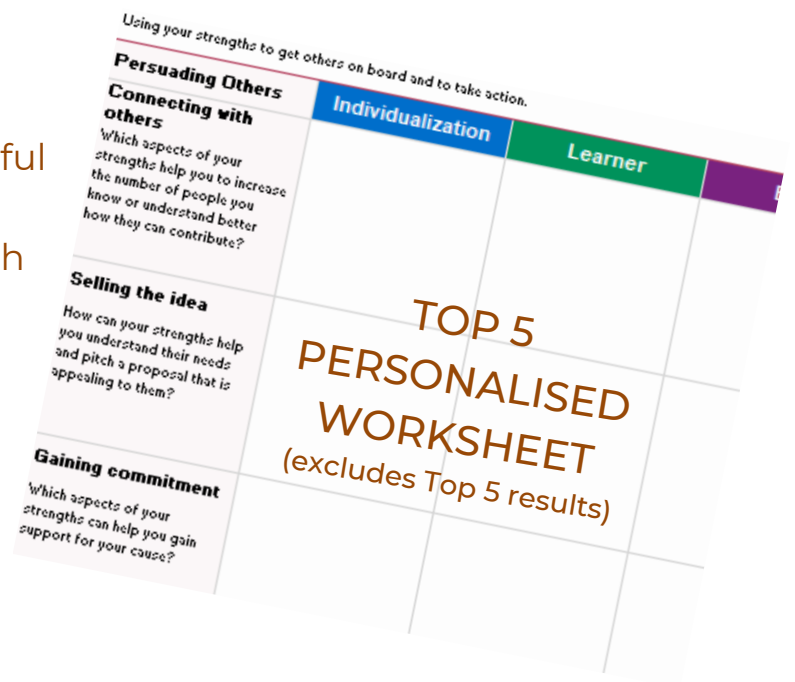
Get a  
commitment

How to turn their  
support into  
credible action

## Impactful resources

Each member receives powerful resources that are linked to outcomes for your team, which includes:

- The Personal Insights individual worksheet
- Personalised Masterclass worksheet



Includes the **\*\*Strengths Value Multiplier\*\*** process

## Virtual Format - 3 hours

- Breakout rooms enable powerful strengths-based conversations
- Recordings are available for review... for the next 365 days!
- Includes Masterclass Membership for each of your team members

By the end of this 3-hour strengths skills workshop, your team will be able to:

- Understand their unique influencing style
- Use their strengths to persuade stakeholders and get their support
- Open doors to accelerating sales results
- Develop an action plan to influence stakeholders

R6,000 excl. VAT  
(20 people max)